



# Smoothie-Pod

the complete smoothie bar package



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The renowned POD303 combined with Love Smoothies' 'Made-Easy' package ensures an easily operated Smoothie Pod which enables the user to produce delicious smoothies with minimum effort or previous experience.

The 'Smoothie Pod' is a fully functional, branded Pod. It's a one-stop shop that includes all necessary juicing equipment and accessories, so it's ready for immediate use. And it comes with a range of fantastic extras, so that even if you've never made a smoothie before, you have everything you need to ensure success.



### Smoothie-Pod package

The package includes everything required to ensure you're fully up to speed by the end of the first week:

ITEMS:	CONSISTS OF:
<ul style="list-style-type: none"> <li>BRANDED POD</li> </ul>	Fully branded Pod with menu and key Pod graphics
<ul style="list-style-type: none"> <li>EQUIPMENT</li> </ul>	<ul style="list-style-type: none"> <li>Blendtec Q Series blender + 4 jugs</li> <li>Z14 Zummo Orange Juicing Machine</li> <li>Breville JE900 Juicer</li> </ul>
<ul style="list-style-type: none"> <li>BRANDED UNIFORMS</li> </ul>	Branded T-shirts and aprons
<ul style="list-style-type: none"> <li>ONE MONTH'S SUPPLY OF INGREDIENTS</li> </ul>	<ul style="list-style-type: none"> <li>500 smoothies along with branded bio-degradable cups, lids and straws</li> <li>A range of 6 'Uber Boost' functional supplement powders</li> </ul>
<ul style="list-style-type: none"> <li>FREE TRAINING SESSION</li> </ul>	A trained Love Smoothies Team Member will induct your staff, showing them how to use and clean the equipment, as well as how to make the smoothies and operate the Pod
<ul style="list-style-type: none"> <li>FREE SAMPLING ACTIVITY</li> </ul>	Love Smoothies' Launch Team will hand out samples to prospective customers, creating energy around your Pod, which you can convert into sales!
<ul style="list-style-type: none"> <li>HELPLINE</li> </ul>	A support helpline is available to answer any questions you have

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## Pod 303 Key Benefits

**Design** - The astounding flexibility of POD303's kiosk system permits our customers worldwide to change and update their offering with amazing ease. From smoothies and salads in the Summer to coffee and soup in the Winter. Pods provide both heated and chilled food options as well as conventional coffee, creperie, bar and carvery formats.

The Pod is fully functional after installation, which takes less than a day. It can easily be moved to different locations if required and is perfect for virtually any area. It is absolutely unique in style and function, and its premium design and finish ensures it is attractive to customers and provides the right message for your brand.

Pods accommodate between 1-4 staff members, they have service back-up irrespective of location and are guaranteed for parts and labour. They are lockable and totally secure when not being used.

**Tangible Sales Benefits** – When the Smoothie-Pod is lease-purchased it is possible to pay on a monthly basis once the initial deposit has been paid. Monthly installments can then be paid from monthly income ensuring minimal upfront investment. From the moment a Smoothie-Pod is installed it starts generating new income.

## Costs

Pods are very low cost, generally 1/5th of a conventional set-up – so you could have four extra outlets for the same budget! And there are other financial arrangements possible including leasing for as little as £450 per month.

Simply email [richard@lovesmoothies.com](mailto:richard@lovesmoothies.com) and ask for a price list and quote. The quote will highlight the initial investment, along with monthly payments required if leasing. It will even break down the number of smoothies you need to sell per day to break even.

## Summary

Love Smoothies has set up hundreds of juice and smoothie bars, but this great turn-key concept truly is the paragon of smoothie bars. It's totally unique and provides enormous flexibility ensuring it's ideal for a whole range of sites including: shopping centres, gyms, business & industry, universities, schools, tourist attractions and many others. It's the perfect blend which will provide everything you need to setup and run a successful smoothie bar.

## Finance Lease Quotation for Smoothie Pod303 (example)

OPTION 1		OPTION 2	
Equipment value *	£26,240	Equipment value *	£26,240
Lease term	3 years	Lease term	2 years
Weekly payment	£202.55	Weekly payment	£341.34
First payment	£877.73	First payment	£1,479.15
35 Monthly payments	£877.73	23 Monthly payments	£1,479.15
<b>Total cost</b>	<b>£31,598.21</b>	<b>Total cost</b>	<b>£35,499.57</b>
Tax relief @ 19%	£6,003.66	Tax relief @ 19%	£6,744.92
<b>Net Cost of Finance</b>	<b>£25,594.55</b>	<b>Net Cost of Finance</b>	<b>£28,754.65</b>
<b>In order to pay for the Pod and equipment leasing you would only need to sell 25 smoothies per day, 5 days per week at £2.50 each.</b>		<b>In order to pay for the Pod and equipment leasing you would only need to sell 43 smoothies per day, 5 days per week at £2.50 each.</b>	

\* Equipment value consists of: Pod £19,400, OJ Machine £2,495, Blender + 4 jugs £900, Centrifugal juicer £450, Pod branding £1,800, Uniforms £695, one month's supply of frozen fruit pouches, £405 and cups (£55 per 000), lids (£25 per 000), straws (£15 per 000)

**Please contact us directly to discuss the opportunity: 0207 378 8332**